

Take Control With  modx

# Tame Your Web Site With The MODx Content Management System

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# *Introduction*

- What is a CMS and what is MODx? Why should I build my website with it?
- A content management system is software designed to allow users with little knowledge of web markup languages or programming to create and maintain web content.
- There are disadvantages like lock-in.



# *Introduction*

A little bit of history:

Web sites were originally designed to be editable.

## **1. HTML (1990)**

Separation of Presentation & Content

## **2. HTML + CSS (1996)**

Further separation of content from HTML

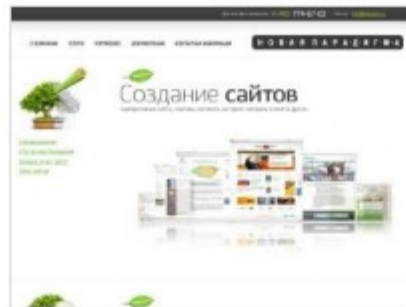
## **3. HTML + CSS + Database (1996-ish)**

# *Introduction*

- MODx is a CMS started in 2005 based on the Etomite project.
- MODx has been designed from the start to be secure and makes it easy to create SEO-friendly web pages.
- Editing web content is easy for novices and a powerful interface (API) is available for developers.
- Main website is [modx.com](http://modx.com)



# MODx Gallery



# *Behind The Scenes*

- Let's take a look at the MODx administrative interface ...

# *Working With MODx*

- Let's edit some content on our sample web site – the home page. We'll also create a new blog entry and create a whole new page.

# *The Gory Details*

- Resources – the pages
- Templates – the HTML
- Template Variables – custom page variables
- Chunks – boilerplate text
- Snippets – scriptable content (php)
- Plugins – php code attached to page events



## What Next?

- Companies with point-and-click MODx installation: Godaddy, Hostgator, Bluehost, Hostcolor, many more.
- Practically any web hosting company can run MODx.
- Thank you!